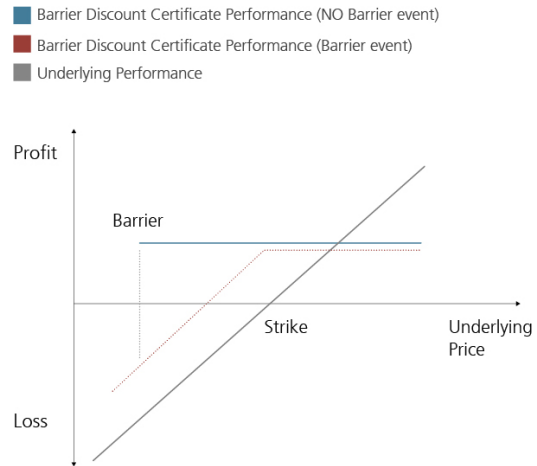


# Equity Barrier Discount Certificate

Exemplary Underlying: **Equity Index**

**In general, Equity Barrier Discount Certificates provide an optimized return under stable or slightly positive/negative market conditions. This product offers a way to invest indirectly in the underlying at a discount. The discount can compensate for giving up any participation in the appreciation of the underlying above the strike level and for the downside risk of the underlying on the expiration date.**



The payout profile is for illustrative purposes only and is based on the assumption that no exceptional cancellation will occur, in accordance with the issuer's product documentation.

## Main features of a sample product



**Currency**  
EUR, cash settled



**Term**  
1 year and 2 days



**Return**  
max. redemption EUR 3'344.33  
(max. return 2.03% p.a.)



**Participation**  
no additional participation



**Capital**  
at risk below issue price EUR  
3'277.3787 (discount 2.00%)  
subject to barrier EUR 2'627.97  
(continuous observation)

## You may consider an investment in this product, if

- You look for a way to enhance yield in sideways markets
- You are familiar with both structured products and equity markets
- You intend to be invested in this product until its redemption date
- You are comfortable being exposed to the negative performance of the underlying, without benefiting from a positive performance of the underlying above the strike level
- You do not expect the barrier level of the underlying to be touched or breached at any time on any exchange business day until and including the expiration date (barrier event)
- You are comfortable with a physical delivery of the underlying on the redemption date that is linked to the performance of the underlying on the expiration date which value may be considerably less than the capital invested
- You wish to be invested in EUR (Euro). If your reference currency is not EUR, the return may increase or decrease in reference currency terms as a result of exchange rate fluctuations

### Summary of main product-specific benefits

- Allows to invest indirectly in the underlying at a discount
- Redemption on the redemption date will be equal to the strike level if no barrier event has occurred, or a barrier event has occurred and the underlying closes above the strike level on the expiration date
- Outperformance compared to a direct investment in the underlying, if the return achieved by the product is higher than the positive performance of the underlying plus any dividends or other income paid thereon

### Summary of main product-specific risks

- Upside potential is limited to the strike level
- A loss can result if a barrier event has occurred and the underlying closes below the issue price on the expiration date
- In a worst case scenario the product becomes worthless and you will lose the capital invested (no capital protection)
- You are fully exposed to the default risk of the issuer

# Scenario Analysis

## Payoff diagram on the redemption date

Assumptions: Reference price EUR 3'344.33, Strike level EUR 3'344.33, Issuer price EUR 3'277.38, Barrier EUR 2'627.97

### Underlying on the expiration date

EUR	Change %	ROI (redemption) if no barrier event occurs	ROI (redemption) if barrier event occurs
EUR 4'013.20	+20.00%	2.04% (EUR 3'344.33)	2.04% (EUR 3'344.33)
EUR 3'678.76	+10.00%	2.04% (EUR 3'344.33)	2.04% (EUR 3'344.33)
EUR 3'344.33	0.00%	2.04% (EUR 3'344.33)	2.04% (EUR 3'344.33)
EUR 3'277.38	-2.00%	2.04% (EUR 3'344.33)	0.00% (EUR 3'277.38)
EUR 3'009.90	-10.00%	2.04% (EUR 3'344.33)	-8.16% (EUR 3'009.90)
EUR 2'675.46	-20.00%	2.04% (EUR 3'344.33)	-18.37% (EUR 2'675.46)
EUR 2'627.97	-21.42%	n.a.	-19.81% (EUR 2'627.97)
EUR 2'341.03	-30.00%	n.a.	-28.57% (EUR 2'341.03)
EUR 2'006.60	-40.00%	n.a.	-38.77% (EUR 2'006.60)

For illustrative purposes only. Source: UBS

## Profit potential

The profit potential is limited to the Strike Level. As long as no Barrier Event occurs, your maximum profit potential will be achieved by receiving an amount equal to the Strike Level. The same return will be achieved upon occurrence of a Barrier Event, but only if the Underlying recovers to close above the Strike Level on the Expiration Date.

## Loss potential

There is no protection against falling prices of the Underlying if a Barrier Event occurs. You will be fully exposed to the negative performance of the Underlying on the Expiration Date if the Underlying closes at or below the Strike Level on the Expiration Date. In a worst case scenario, the Product becomes worthless and you will lose all of the invested capital. However, given the discounted Issue Price the investor suffers in such a redemption scenario a smaller loss in value compared to a direct investment in the Underlying at the Initial Underlying Level.

## Break-Even

If a Barrier Event occurs and the Underlying closes at or below the Strike Level on the Expiration Date, you will be fully exposed to the negative performance of the Underlying on the Expiration Date. However the Discount (relative to a direct investment in the Underlying) granted with the Issue Price can compensate to a certain degree for a certain decline in price of the Underlying.

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