

Concept Space⁺

Accelerate the future!

Innovation Challenge



HAUTE ÉCOLE DE GESTION
HOCHSCHULE FÜR WIRTSCHAFT
SCHOOL OF MANAGEMENT

Fribourg
Freiburg



UBS

Conditions of participation

1. Presentation and organization of the Concept Space+ Innovation Challenge

The Concept Space+ Innovation Challenge (hereinafter the "Competition") is a competition jointly organized by the School of Management Fribourg (Haute école de gestion de Fribourg, hereinafter "HEG-FR") and UBS Switzerland AG (hereinafter "UBS") (hereinafter the "Organizers").

The Competition is reserved for students of all the Hautes Ecoles and the University of the Canton of Fribourg.

The projects submitted for the Competition must fit into one of the following four categories:

- Financial innovation
- Social innovation
- Foodtech innovation
- Smart-living innovation

At the end of the Competition, the jury, comprising staff of the HEG-FR, UBS and partners, as well as external specialists, will select the best projects.

2. Aims of the Concept Space+ Innovation Challenge

The aim of the Competition is

- to stimulate innovation, creativity and/or entrepreneurship within the student-community,
- to promote interdisciplinary teams, and
- to bring added value to the canton of Fribourg in the area of innovation.

3. Eligibility

The participants must come from the university or one of the following Hautes Ecoles in the canton of Fribourg:

- Haute école d'ingénierie et d'architecture de Fribourg (HEIA-FR)
- Haute école de gestion de Fribourg (HEG-FR)
- Haute école de santé de Fribourg (HEdS-FR)
- Haute école de travail social de Fribourg (HETS-FR)

The Competition is reserved solely for

- students currently registered at one of the above Hautes Ecoles or the University of Fribourg;
- alumni who graduated in 2017/2018 from one of the above Hautes Ecoles or the University of Fribourg.

4. Procedure

The Competition consists of several stages:

- Registration of participants (from 29 October 2018 to midnight on 28 February 2019)
- Workshops and events in the Concept Space+ supported by the project initiators (November 2018 – March 2019)

- Submission of project portfolio (by 30 April 2019)
- Presentation of projects (May 2019)
- Announcement of results (end of May 2019)
- Coaching of winners (from end of May 2019)

5. Registration and participation deadline

Registration will be open from 29 October 2018 until midnight on 28 February 2019. You can register using the online registration form on the website of Concept Space* and the websites of the Innovation Challenge partners.

6. Participation in the Competition

You can enter the Competition as an individual or a group. Each participant, whether entering as an individual or as a group member, must be eligible to compete in accordance with Article 3 of these Rules. If you enter as a group, you must appoint a group leader. The group leader must guarantee the eligibility of all members of his/her team.

Each candidate may only present one project, whether as an individual or a group. Participation in the Competition is free. Any costs arising from the preparation of the portfolio for the Competition (drafting of project, presentation to the jury, etc.) must be borne solely by the participant(s).

7. Obligations of the participant(s)

All the participants in the Competition agree as follows:

- They accept these Rules and will comply with them without reservation.
- They are not subject to any debt collection or legal proceedings.
- They are authorized to study or work in Switzerland.
- They will attend in person when this is expressly required by the Rules or by the jury.
- They waive any appeal against the conditions of the Competition's organization and the jury's decision.
- They authorize the Organizers to use and pass on their personal contact details and/or their photo via the various means of communication used by the Organizers, without any time limitation.

Failure to comply with these obligations will result in the withdrawal of the project on which the participant in question is working.

8. Procedure for submitting an application portfolio

Participants must deliver an application portfolio containing at least three of the five elements below. Elements 1 and 2 are compulsory.

1. A video (min. 3 minutes) describing the project, its goal and its prospects
2. A detailed schedule of the project's various stages
3. Social or business canvas
4. Business plan
5. Prototype

Participants must submit a complete portfolio by midnight on 30 April 2019 at the latest. Instructions on the subject will be available at www.ubs.com/conceptspace. Portfolios can be submitted in French, German or English. The Competition's correspondence language is French. The jury will not take account of any portfolios received after the deadline. The date on which the portfolio was sent applies.

9. Valuation criteria

Only portfolios deemed to be complete and compliant with these Rules will be included in the assessment phase.

The projects submitted must be innovative, feasible, sustainable and relevant, as well as fitting one of the categories indicated in Article 1 of the Rules.

The portfolios will be assessed by the jury at its sole discretion, based specifically on the following assessment criteria (non-exhaustive list):

- Originality of the idea
- Feasibility of the project
- Impact
- Dynamics and interdisciplinary nature of the participants

10. Jury

The jury comprises representatives of HEG-FR, UBS and partners, as well as external specialists, chosen at the free discretion of the Organizers.

A list of jury members will be published in April 2019 on the website of Concept Space⁺. The jury is independent and has sole decision-making authority.

The jury's decisions are final. The jury reserves the right to refuse incomplete portfolios and to reject portfolios for any reason that it considers appropriate. The jury is not obligated to justify its decisions.

The jury may also reserve the right not to award any prize if it considers that the projects submitted do not sufficiently meet the assessment criteria set out in Article 9.

11. Presentation of the projects

The best projects will be selected and the participants in these projects will have 15 minutes to present their project to the jury and convince the jury of their innovation. The precise presentation procedure and the date of the presentation will be set out at a later date. All of the selected participants agree to attend the presentations in person.

12. Announcement of the results

The results will be announced in Concept Space⁺ at an official public ceremony at the end of May 2019. All of the selected participants agree to attend the event in person.

13. Prizes

The total value of the prizes and services for the best projects amounts to CHF 50,000 (financing, support, advice, coaching, etc.).

The winner(s) will receive one year of coaching. They will also receive funding of up to CHF 10,000 to implement the first steps of their project.

14. Audience prize

The audience will vote independently for one of the best projects selected as set out in Article 11. The winner(s) will receive an award in kind. The procedure for the audience prize will be published in April 2019.

15. Obligations of the winner

The participants of the winning project agree to follow the coaching process and to give their agreement to any and all communication measures that the Organizers put in place regarding the Competition.

16. Appeal

The jury's decisions are final. Neither participants nor winners may seek legal recourse.

17. Liability

Neither the Organizers nor the jury accept any liability in case of the loss, deterioration or unauthorized use of the portfolios and/or the documents entrusted to the Organizers of the Competition. The Organizers reserve the right to shorten, extend, alter or cancel the Competition without having to give any reasons and without accepting any liability for such action.

18. Confidentiality

Until the results are announced, the jury members and any other person linked to the organization of the Competition must handle with the utmost care the information provided to them in the context of the Competition. Nonetheless, they may not be held liable for any information leak, whether intentional or not. To ensure that the Competition runs smoothly, the jury members and any other person linked to the organization of the Competition will have the right to communicate and disclose any information necessary to promote the Competition.

19. Intellectual property

The rules in effect in the participants' schools apply equally to work produced as part of the Innovation Challenge.

The participants must be able to show the jury written proof that they hold all intellectual property rights used in their projects.

20. Revocation

The prizes awarded as part of the Innovation Challenges may be reclaimed from the winner if it is later established that the information provided in the portfolio is false or incorrect.

21. Amendments to the Rules

The Organizers of the Competition are the only authority that may decide to amend the Rules or the Competition procedure.

22. Droit applicable et règlement des litiges

These Rules are governed by and construed in accordance with Swiss law.

The Organizers and the participant(s) will endeavor to settle amicably any dispute relating to the Competition procedure and the implementation of these Rules.

If the parties fail to reach an amicable agreement, the courts of Fribourg will have sole jurisdiction.

ubs.com/conceptspace